



BELLA+CANVAS®

2021 NEW PRODUCT TREND REPORT

7505

Women's Raglan
Pullover Fleece

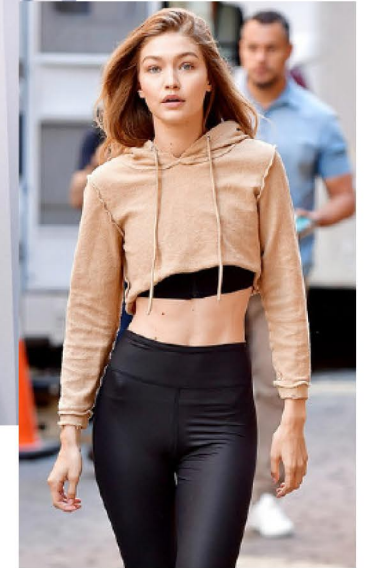
3003

Men's Jersey S/S Tee
with Curved Hem

NEW STYLES



BELLA+CANVAS®



STREET FLEECE FOR HER

7505: Women's Raglan Pullover Fleece

Fabrication: 52% Airlume Combed
and Ring-Spun Cotton, 48% Polyester
Fleece, 32 Singles 7 oz.

Sizes: S-2XL

Key Markets:

- Schools & Universities
- Athleisure
- Hospitality

Add Features:

- Raglan Sleeve
- Thick Neck Binding
- Mid-Length For All Demographics



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THE CURVED HEM

3003: Men's Jersey S/S Tee with Curved Hem

Fabrication: 100% Airlume Combed
and Ring-Spun Cotton, 32 Singles 4.2
oz.

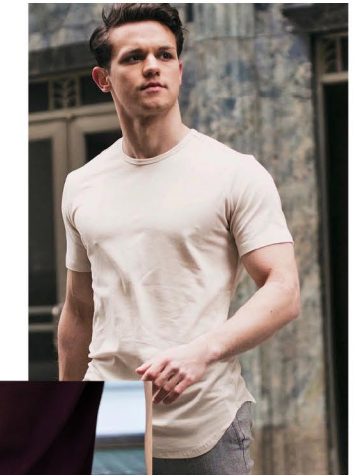
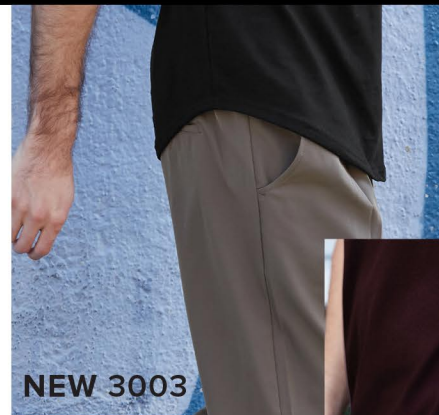
Sizes: S-2XL

Key Markets:

- Spirit & Alcohol Companies
- Retail Brands
- Music Merch

Add Features:

- Curved Hem
- Subtle High-Low
- 3/8" Neck Binding



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NEW

COLORS



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THE NEW CLASSIC



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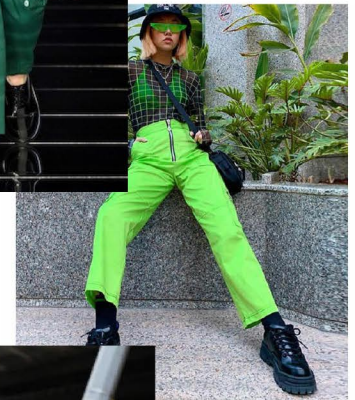
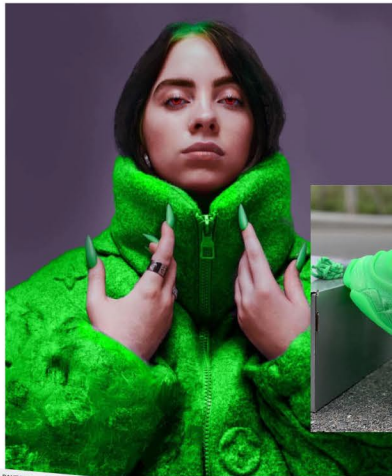


SHADES OF

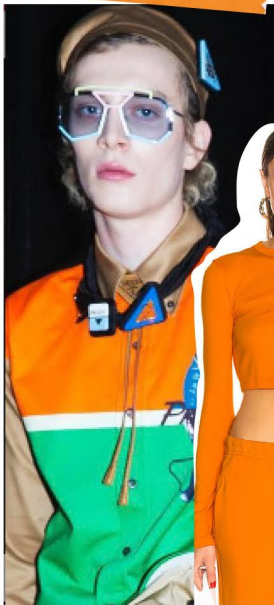
COOL



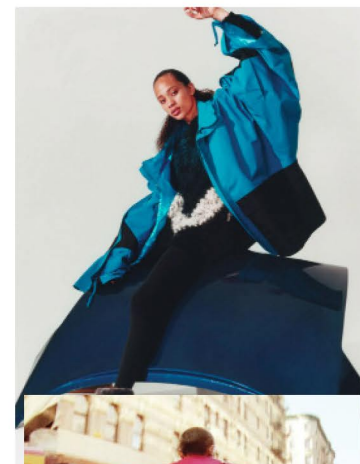
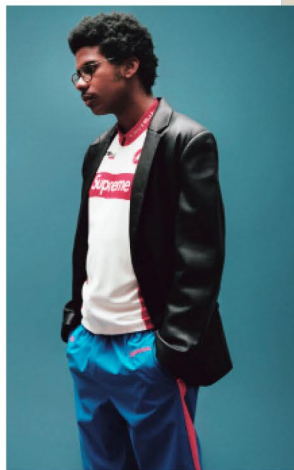
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PLAYFUL BRIGHTS



BELLA+CANVAS®



JEWEL

TONES

