

# BELLA+CANVAS®

US  
VS.  
THEM



THE BEST COMBED AND RING-SPUN YOU CAN GET



THIS ONE'S A LITTLE BETTER BUT IT'S FULL OF IMPURITIES



THIS HEAVY, SCRATCHY COTTON IS THE CHEAPEST



CLEAN COTTON

## AIRLUME

32 SINGLES. THE HIGHEST GRADE OF COTTON YOU CAN GET



## AIRLUME

WE COMB OUT 25% OF THE INITIAL COTTON TO YIELD THE BEST FABRIC



## AIRLUME

WE USE ONLY LONG STAPLE COTTON FOR THE SMOOTHEST PRINT SURFACE



RAW COTTON

## RING-SPUN

CONTAINS IMPURITIES AND OFTEN MADE WITH SHORT STAPLES OF COTTON



## COMBED & RING-SPUN

SOMETIMES ONLY 1% OF THE IMPURE COTTON IS REMOVED



## C.O.E

RAW COTTON IS NOT SPUN AND FULL OF IMPURITIES

## THE SOFTNESS OF A T-SHIRT

The softness of a shirt has everything to do with the little details that improve the quality of the fabric.

What's the difference between Carded open end (C.O.E), Ring-spun and Airlume combed and ring-spun anyway?

AIRLUME  
VS  
RING-SPUN  
VS  
C.O.E.