



STREET *FLEECE*

Street Fleece is the fashion of now and the future. For the last few years, influencers, tastemakers and consumers have elevated the previously underground streetwear movement to the mainstream.

SHOP STREET FLEECE

7503

Women's Cropped
Crew Fleece



7505

Women's Raglan
Pullover Fleece



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At BELLA+CANVAS we lead the premium fleece category.

- Our Street Fleece collection is made of the softest sponge fleece you will ever wear. Looking for a specific color? Don't worry we have the largest fleece color assortment in the industry with over 50 colors.
- Street wear and athleisure markets have grown exponentially over the past year, and customers are looking for more than just a classic hoodie. We offer runway inspired silhouettes for men and women so they can look and feel their best.
- Customers looking for high quality, fashionable streetwear, will pay a premium. By offering Street Fleece to every customer you will increase your gross margin and overall revenue.

BELLA+CANVAS®

3727
Unisex Jogger
Sweatpants



3901
Unisex Sponge
Fleece Raglan
Sweatshirt



TOP BELLA+CANVAS PICKS

3729
Unisex Sponge
Fleece Pullover
DTM Hoodie



7502
Women's Cropped
Fleece Hoodie



3739
Unisex Spong
Fleece Full-Zip
Hoodie



3719
Unisex Sponge Fleece
Pullover Hoodie



TOP BELLA+CANVAS PICKS

3945
Unisex Sponge Fleece
Drop Shoulder
Sweatshirt





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So what does this massive fleece trend mean for you? It's time to stop thinking about fleece as a seasonal, cold weather item, and start positioning it as the go-to basic for year-round fashion and the ultimate premium-branded solution.