

STREET *FLEECE*

THE FASHION OF NOW AND THE FUTURE

BELLA+CANVAS' Street Fleece Collection melds high-end fashion, comfort, fit and functionality to meet today's lifestyle trends.

COLOR TREND:

LIVE IN 'MINDFUL PALES'

As we enter a new decade colored by a pandemic, pastels are taking on a whole new meaning— desaturated hues that evoke feelings of restful happiness. You'll see mellow colors like Tan, Sand Dune, Peach, Dust, Stone, Vintage White and Mauve.



COLOR TREND:

MOTHER EARTH'S FAVE SHADES

When we get outside into nature even for a short time, we feel better and even experience clearer minds and better overall health. We predict that consumers will gravitate toward warm and nourishing plant-based colors like Yellow, Autumn, Mustard, Heather Deep Teal, Dusty Blue and Military Green.



COLOR TREND:

WEAR RADICAL OPTIMISM

Vibrant hues counterbalance stress with an infusion of joy. We forecast that consumers will seek out energy-boosting brights like Gold, Teal, True Royal, Kelly and Lilac that spark joy.



BELLA+CANVAS®