



fwd fashion

At **BELLA+CANVAS**, we like to do things differently and FWD fashion is no exception. “Fast Fashion”, now known as **FWD Fashion**, revolutionized the wholesale industry. We were, and are, the only brand with design and production capabilities sophisticated enough to bring you new and on-trend silhouettes every one or two months, opening up endless possibilities.

SHOP FWD FASHION

6482

Women's Jersey Crop Tee
Shown in Vintage White



3345

Unisex Sueded Drop
Shoulder Sweatshirt
Shown in Heather Oat



TRENDING NOW:

- Our Women's crops are a staple of our **FWD Fashion** collection. They are always quick to rise to our top-selling styles, proving that demand for the crop trend isn't slowing down. Going beyond the crop tee trend, we have tons of unique silhouettes that don't typically exist in the wholesale industry.
- Our **FWD Fashion** fleece goes beyond the basic silhouettes and offers a seriously premium selection of show-stopping styles. These gender neutral styles give you, as a seller, more room to experiment with endless style and color options.

BELLA+CANVAS®

3742

Unisex Raw
Seam Hoodie
Shown in Dark Grey



3004

Unisex Jersey
Rolled Cuff Tee
Shown in
Heather Stone



3345

Unisex Sueded Drop
Shoulder Sweatshirt
Shown in Athletic Heather



TOP BELLA+CANVAS PICKS

3414

Unisex Triblend
Raw Neck Tee
Shown in Solid
Dark Grey Triblend



3011

Men's Jersey Short
Sleeve Tee With
Split Hem
Shown in Black



3327

Unisex Sueded
Fleece Jogger
Shown in Athletic
Heather



3329

Unisex Sueded Fleece
Pullover Hoodie
Shown in Heather Oat



3741

Unisex Total
Zip Hoodie
Shown in Black



3339

Unisex Sueded
Fleece Full Zip Hoodie
Shown in Heather Slate



TOP BELLA+CANVAS PICKS

3743

Unisex Raw Seam
Crew Pullover
Shown in
Heather Oat



3946

Unisex Crew Neck
Sweatshirt With
Side Zippers
Shown in Heather
Stone



3724

Unisex Sweatshor
Shown in Tan



6482
Women's Jersey
Crop Tee
Shown in Military
Green



3945RD
Unisex Tie Dye
Pullover Sweatshirt
Shown in Rainbow
Pastel



0813
Women's High-Waist
Fitness Legging
Shown in Black



TOP BELLA+CANVAS PICKS

8483
Women's Festival
Cropped Tank
Shown in Strom
Triblend



0814
Women's High
Waist Biker Short
Shown in Strom



6501
Women's Cropped
Long Sleeve Tee
Shown in Mauve





fwd*fashion*

Our **FWD Fashion** collection allows you to stand out against your competition by offering your customers differentiated products and staying on the forefront of fashion. It also gives you an excuse to reach out to customers with something fresh and new every month, keeping you top of mind.