At BELLA+CANVAS, we like to do things differently and FWD fashion is no exception. “Fast Fashion”, now known as FWD Fashion, revolutionized the wholesale industry. We were, and are, the only brand with design and production capabilities sophisticated enough to bring you new and on-trend silhouettes every one or two months, opening up endless possibilities.

SHOP FWD FASHION
Our Women’s crops are a staple of our FWD Fashion collection. They are always quick to rise to our top-selling styles, proving that demand for the crop trend isn’t slowing down. Going beyond the crop tee trend, we have tons of unique silhouettes that don’t typically exist in the wholesale industry.

TRENDING NOW:

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- Our FWD Fashion fleece goes beyond the basic silhouettes and offers a seriously premium selection of show-stopping styles. These gender neutral styles give you, as a seller, more room to experiment with endless style and color options.
TOP BELLA+CANVAS PICKS

3329  Unisex Sueded Fleece Pullover Hoodie Shown in Heather Oat

3741  Unisex Total Zip Hoodie Shown in Black

3339  Unisex Sueded Fleece Full Zip Hoodie Shown in Heather Slate

3743  Unisex Row Seam Crew Pullover Shown in Heather Oat

3946  Unisex Crew Neck Sweatshirt With Side Zippers Shown in Heather Stone

3724  Unisex Sweatshort Shown in Tan
TOP BELLA+CANVAS PICKS

6482
Women’s Jersey Crop Tee
Shown in Military Green

3945RD
Unisex Tie Dye Pullover Sweatshirt
Shown in Rainbow Pastel

0813
Women’s High-Waist Fitness Legging
Shown in Black

8483
Women’s Festival Cropped Tank
Shown in Strom Triblend

0814
Women’s High Waist Biker Short
Shown in Strom

6501
Women’s Cropped Long Sleeve Tee
Shown in Mauve

3945RD
Unisex Tie Dye Pullover Sweatshirt
Shown in Rainbow Pastel
Our FWD Fashion collection allows you to stand out against your competition by offering your customers differentiated products and staying on the forefront of fashion. It also gives you an excuse to reach out to customers with something fresh and new every month, keeping you top of mind.