From Greek life to the college bookstore, you’ll find BELLA+CANVAS is the collegiate apparel go-to. We know students are eager to rep their university and their Greek letters, so we make super soft tees and fleece that will become live-in-it favorites. We have plenty of fashion-forward styles, perfect for the college demographic, plus all the top school colors.

SHOP COLLEGIATE
Collegiate merch creates a sense of belonging and a surge of school spirit. The college or university’s brand can be driven by color, mascot, or tagline.
Students want to keep their favorite sweatshirt for years to come. It becomes a tangible memory. You want to make sure the garment doesn’t shrink, that it becomes softer with age, and that it can withstand years of wear.
Whether it’s depth of color, quality, or style, BELLA+CANVAS has you covered as you sell into this core demographic within the printed apparel space.