



For All Women-kind

It's time to see women differently. We put powerful women in front of and behind the camera, for a fresh look at how women see and express themselves in **BELLA+CANVAS**.

At **BELLA+CANVAS**, we've always seen things differently — and we're proud of it. In 1998, we entered a T-shirt industry centered around men, designed to fit their bodies Tees for women were an ill-fitting afterthought. Men were the default, and we weren't here for it.

So we did something about it. We ditched the shapeless silhouettes and pioneered premium tees made especially for women, because we believe "One Size Fits All" fits no one. Then and now, we've proudly showcased our diversity and designed an array of styles tailored to fit a wide range of sizes. Our Female Edit celebrates our commitment to changing the status quo by uplifting all women — join us.



Our Differences Makes us Stronger



What We're About

It's bigger than just making premium tees for women. Here's what sets us apart:

FIT FOR EVERY BODY

We bring in real women of all shapes and sizes for extensive fitting and wear-testing, to ensure a truly inclusive, universally flattering fit.

RETAIL READY, AT THE RIGHT PRICE

We keep things fresh with new colors and elevated designs, For promotional campaigns and fashion projects people truly want to wear.

100% SWEATSHOP FREE & MADE IN THE USA

We put our money where our mouth is. An estimated 80% of garment-industry workers worldwide are women. We support fair wages and labor practices in our W.R.A.P.-certified facilities.



Tees + Tanks

We're always reinventing the classics and introducing fresh, of-the-moment cuts.







WOMEN'S JERSEY RACERBACK TANK

Available in 17 colors

6400CVC

WOMEN'S RELAXED HEATHER CVC SHORT SLEEVE TEE

Available in 28 colors

6405CVC

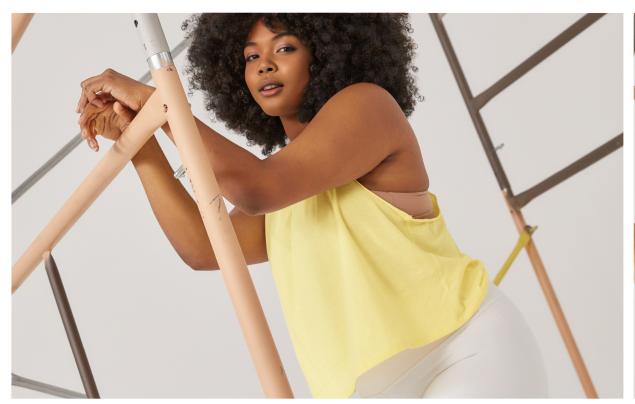
WOMEN'S RELAXED HEATHER CVC SHORT SLEEVE V-NECK TEE

Available in 8 colors



Crops

Not too long, not too short. A must-have for women everywhere that hits right where it should.





WOMEN'S RACERBACK CROPPED TANK

Available in 13 colors

8882

WOMEN'S FLOWY CROPPED TEE

Available in 8 colors



Flowy

Relaxed and easy fit in our signature, super-soft poly-viscose blend—a perfect styling piece for every outfit.





WOMEN'S FLOWY SCOOP MUSCLE TANK

Available in 39 colors

8800

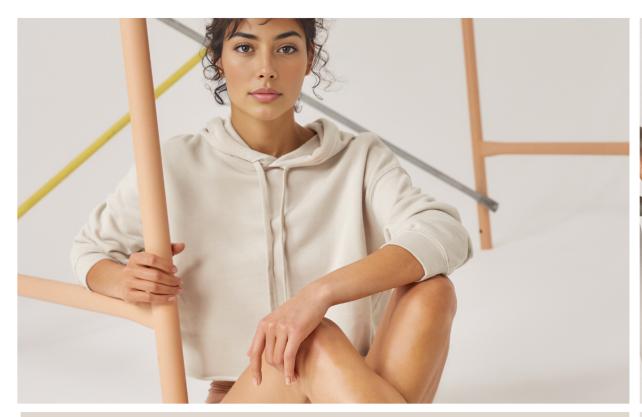
WOMEN'S FLOWY RACERBACK TANK

Available in 36 colors



Fleece

Streetwear isn't just for the guys. Meet our soft, on-trend fleece styles, in fits that flatter all bodies.





WOMEN'S CROPPED FLEECE HOODIE

Available in 8 colors

7505

WOMEN'S RAGLAN PULLOVER FLEECE

Available in 6 colors

Different is Beautiful

One Size Does Not Fit All

FEMALE

EDI

We stand with women of all sizes, races, beliefs and backgrounds and we're here to lift up all women, with fits that boost confidence and on-trend styles. Join us in celebrating our differences.