STREET
FLEECE
BELLA+CANVAS®

NO ONE DOES IT BETTER.

NEW STYLES. NEW COLORS.

THE FRESHEST FLEECE IN THE GAME

We're the #1 source for premium fleece — it's easy to see why. Find in-demand fits for all ages in super-soft fleece and the widest array of colors you'll find anywhere.

100% NO SWEATSHOPS & ECO-FRIENDLY PRODUCTION

MADE WITH *ULTRA-SOFT* SPONGE FLEECE

COMBED & RING-SPUN

AIRLUME COTTON™

9 NEW STYLES ADDED

3725
Unisex Sponge Fleece Straight Leg Sweatpant

3911
Unisex Sponge Fleece Classic Crewneck Sweatshirt

3724
Unisex Sponge Fleece Sweatshort

3759
Unisex Sponge Fleece DTM Full-Zip Hoodie

3727Y
Youth Sponge Fleece Jogger Sweatpants

3739T
Toddler Sponge Fleece Full-Zip Hoodie

3719T
Toddler Sponge Fleece Pullover Hoodie

3901T
Toddler Sponge Fleece Raglan Sweatshirt

3727T
Toddler Sponge Fleece Jogger Sweatpants

4 NEW UNISEX STYLES

3725
Unisex Sponge Fleece Straight
Leg Sweatpant

3911
Unisex Sponge
Fleece Classic Pullover

3724
Unisex Sponge Fleece
Sweatshort

3759
Unisex Sponge Fleece
DTM Full-Zip Hoodie

5 NEW KIDS STYLES

3727Y
Youth Sponge Fleece Jogger Sweatpants

3727T
Toddler Sponge Fleece Jogger Sweatpants

3901T
Toddler Sponge Fleece Raglan Sweatshirt

3739T
Toddler Sponge Fleece Full-Zip Hoodie

3719T
Toddler Sponge Fleece Pullover Hoodie

NEW COLORS

FRENCH VANILLA

7505 Women's
Raglan Pullover Fleece

3901
Unisex Sponge
Fleece Raglan
Sweatshirt

3719
Unisex Sponge
Fleece Pullover
Hoodie

7505
Women's Raglan
Pullover Fleece

NEW COLORS

STROBE

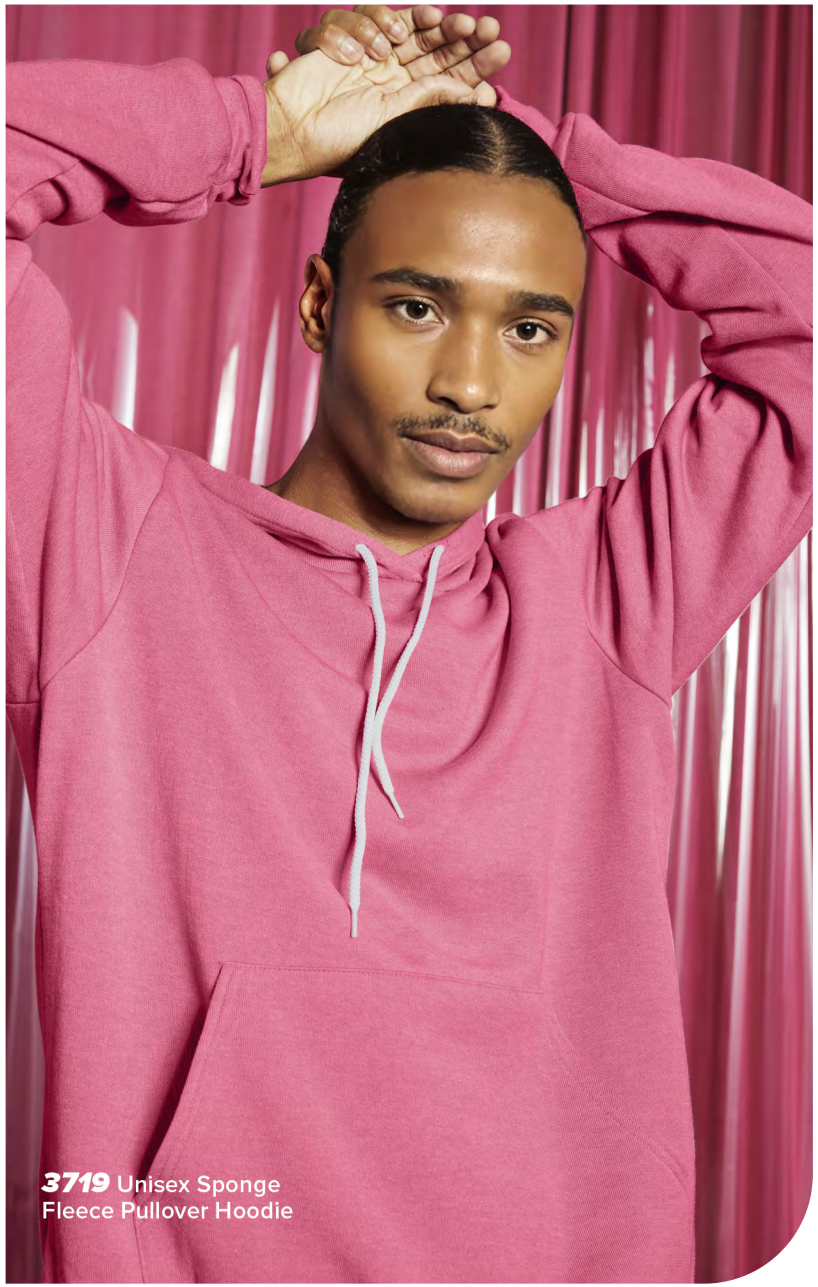
3719
Unisex Sponge Fleece Pullover Hoodie

3945
Unisex Sponge Fleece Drop Shoulder Sweatshirt

3945 Unisex Sponge Fleece Drop Shoulder Sweatshirt

NEW COLORS

HEATHER CHARITY PINK



3719 Unisex Sponge Fleece Pullover Hoodie

3739
Unisex Sponge Fleece Full-Zip Hoodie

3719
Unisex Sponge Fleece Pullover Hoodie

NEW COLORS

DARK LAVENDER

3719
Unisex Sponge Fleece Pullover Hoodie

3729
Unisex Sponge Fleece DTM Hoodie

NEW COLORS

HEATHER BLUE LAGOON

3729 Unisex Pullover DTM Hoodie

3729
Unisex Sponge Fleece Pullover DTM Hoodie

3901
Unisex Sponge Fleece Raglan Sweatshirt

3719
Unisex Sponge Fleece Pullover Hoodie

NEW COLORS

ATLANTIC

7502
Women's Cropped Hoodie

3719
Unisex Sponge Fleece Pullover Hoodie

3945
Unisex Sponge Fleece Drop Shoulder Sweatshirt

3739
Unisex Sponge Fleece Full-Zip Hoodie

3945 Unisex Sponge Fleece Drop Shoulder Sweatshirt

HIGH GROWTH, HIGH PROFIT

STREET FLEECE

Fleece has become fashion as the line between streetwear and fashion has largely disappeared, making it one of our highest growth categories. Millennial and Gen Z B2B buyers are behaving more like consumers, placing greater value on branding and brand awareness.

Whether you're outfitting a customer going from studio-to-street with a branded pullover sweatshirt or leaning into the matching track suit trend with bold graphics, fleece is relevant across demographics. Plus, with higher ASP's, it creates higher gross profit, making it a more profitable product category, too.

Fleece is fashion, fleece is profitable, and fleece means high growth potential.